

Project Plan

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| Approver | Hu Ning |

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## Team Members:

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1. **Introduction**

GTED-X is 100% committed to customers in Southeast Asia and throughout the English-speaking world.

We use the most advanced cloud technology available today to provide sophisticated solutions to customers—solutions usually only available to large enterprises.

Founded in 2016, we are based in Singapore and have branches in China, Hong Kong, and Ukraine. Our team is made up of cloud development and services experts from global companies, comprising members from Singapore, India, China, Russia, Ukraine, and the United States.

We encourage our customers to customize, innovate, and expand our own solutions according to their business needs so they can grow quickly and reach their goals faster.

#### GTED-X’s Commitment

Commit the best resources (majority local but big pool of industry expertise overseas) for the project to create the unforgettable user experience with My Love solution.

Executive Sponsorship: Project account executive appointed.

#### GTED-X’s Motivation

Long term Partnership with reputable organization in Singapore.

End-to-end product development capability is our strength for our growth in Singapore.

### 1.2. Pain Points and Solutions

#### Problem Statements and Pain Points Summary

GTED-X provides various solutions for multiple SME business industries, result in different mobile applications.

GTED-X has got a product line called “My Life”, which is a set of mobile applications, targeting to help end-users manage their everyday life via optimize their communications with SMEs.

“My Love” is part of “My Life”, will be delivered as single product. “My Love” is to provide better solutions for love daily life.

There’re three phases of LOVE.

1. Infatuation phase
2. Infatuation has run out, live a balance of emotional life and rational life between each other
3. Married and settled

My Love is targeting to resolve the pain points for phase 2 and get prepared for phase 3.

The key words for this solution are communications, sharing and privacy protection.

* Key pain point
  + Lovers want a place to “share everything” with each other. But they lack of solution to manage the fragmented information.
  + Lovers want to have close communication with each other. But they lack of communication channel(s) for “love”.
  + Lovers need some level of personal space and privacy.
  + Lovers want privacy protection of all their information. Esp., when they break up.
  + Lovers want solutions to shift from lover to family.
  + Lovers want personal tool to keep details and memories of each relationship.
* Requirements
  + A storage solution to share data (rich media) within love. And a fancy UED to have data well displayed.
  + A messaging solution to provide special communication channel for lovers, and special tool set for lovers’ use only. A so-called “do things together” framework to help lovers focusing on the process of doing something.
  + Strong scheduling solution to help lovers balance life within/without their relationships.
  + A privacy solution to protect information.
  + A data migration and service upgrade solution to shift “my love” to “my family”.
  + A scalable application designer for couples.

#### Project Solutions

For My Love, project team shall design, implement and deliver a product that covers six main demands, namely “rich media data sharing management”, “instant messaging tool set”, “scheduling tool set”, “together framework”, “data privacy solution” and “scalable application management”, in order to resolve the pain points of love.

1. For data sharing, My Love provides data (schedule, location, event, rich media data) integrated system and customer management solution;
2. For communication, My Love provides communication messaging platform, together framework and multiple tool set for love;
3. For personal space and privacy, My Love provides strong scheduling solution;
4. For information privacy, My Love provides privacy solution to bind data with relationship;
5. For service update from “my love” to “my family”, My Love provides scalable application migration solution.

This project mainly focuses on data collection and makes online toolset for a better user experience of one-one relationship.

### **Purpose**

The Project Plan will provide a definition of the project, including the project’s goals and objectives.

The Project Plan defines the following:

* Project purpose
* Business and project goals and objectives
* Scope and expectations
* Assumptions and constraints
* Project Time-line
  1. Audience

The Project Plan will be the reference point for the entire execution of the project. The project team and the project sponsor shall refer this document to:

* Plan the required activity that each one needs to perform
* Plan the Effort and time-line.
* Specify the deliverable’s for the Project.
  1. Organization

The approach to be adopted by the project to carry out the work is summarized in Section 2 and major activities are identified in Section 3. Staff effort estimates to undertake the work are defined in Section 4 and timescales are given in Section 5. Section 6 describes the deliverable’s and Section 7 gives details of the project's structure and staffing. Finally, the resources required to support the work are specified in Section 8.

* 1. References

To fully understand the background to this project, the reader should also be familiar with the GTED-X MyLove Quality Plan (reference ISS/GTED-X/QP)